



SENECA STUDENT FEDERATION INCORPORATED
Board of Directors' Meeting
PUBLIC SESSION

Bayview Wildwood Resort
2019 Leadership Conference

Thursday, May 2, 2019
5:00 p.m.

Student Representatives Present: (Voting Members)

Sukhbeer Dhillon	Director
Param Patel	Director
Inderjit Singh	Director
Thomas Tsao	Director
Klodian Vocaj	Director

Student Representatives Regrets: (Voting Members)

Dev Jai	Director
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Guests

Charanpreet Deu	SSF President/SSF Inc.
Mario Di Carlo	Executive Director/SSF Inc.
Brenda Fairbanks-Smith	Manager, Corporate Administration/Recording Secretary/SSF Inc.

1. Call to Order

Thomas Tsao, Chair for the 2018/2019 year, calls the meeting to order at 5:05 p.m.

2. Acceptance of Agenda

It was MOVED by Sukhbeer Dhillon, and SECONDED by Inderjit Singh, "to accept the agenda for Thursday, May 2, 2019 as presented".

Unanimous

C A R R I E D

3. Introductions/Announcements

Members are welcomed to the first meeting of the 2019/2020 year.

4. Appointment of Chair, Treasurer/Vice Chair & Secretary

a) Chair

Members who are interested in filling the Chair position are:

Sukhbeer Dhillon
Thomas Tsao

Each member is given the opportunity to speak on their own behalf.

Sukhbeer Dhillon leaves meeting at 5:11 p.m.

Thomas Tsao speaks on his own behalf. A question and answer period follows.

Thomas Tsao leaves meeting at 5:12 p.m.

Sukhbeer Dhillon enters meeting at 5:12 p.m.

Sukhbeer Dhillon speaks on his own behalf. A question and answer period follows.

Sukhbeer Dhillon leaves meeting at 5:14 p.m.

A secret ballot vote takes place. Mario Di Carlo counts ballots with Brenda Fairbanks-Smith observing the count.

It was MOVED by Param Patel, and SECONDED by Inderjit Singh, "Permission to destroy secret ballots is granted".

Unanimous

C A R R I E D

Results of Secret Ballot Vote - Chair

Sukhbeer Dhillon is successful and will be the SSF Board of Directors Chair for the period of 2019/2020. Congratulations to Sukhbeer!

b) Treasurer/Vice Chair

Members interested in filling this position are:

Thomas Tsao
Klodian Vocaj

Since Thomas spoke earlier, he will not speak again.

Klodian Vocaj speaks on his own behalf.

A secret ballot vote takes place. Mario Di Carlo counts the ballots with Brenda Fairbanks-Smith observing the count.

Results of Secret Ballot Vote – Treasurer/Vice Chair

Thomas Tsao is successful and will be the Treasurer/Vice Chair of the SSF Board of Directors for the 2019/2020 year. Congratulations to Thomas!

It was MOVED by Sukhbeer Dhillon, and SECONDED by Inderjit Singh, “Permission to destroy secret ballots is granted”.

Unanimous

C A R R I E D

c) Secretary

Member interested in filling this position:

Klodian Vocaj

Results of Vote of Confidence – Secretary

Successful. Congratulations to Klodian!

5. Directives to the SSF President & Executive Director

a) SSF Awareness

- Create an improved marketing plan before the end of the summer semester
- Measure effectiveness through various evaluation metrics gathered periodically throughout each semester
- Compare fall/winter opt-ins/outs at the end of the 2020 term

b) Event Planning/Programming

- Change how event planning/budgeting is currently done
- Measure success through a survey at the end of each event
- Develop post-event metrics to determine how events need to be tailored to appeal to a larger student community
- Review Post-Mortems
- More input from students is needed, through:
 - Website/portal for feedback, ensuring students know about these avenues of communication
- Importance of how data is collected:
 - Categorize
 - Analyze
 - Plan better on what students want
- Curb unreasonable spending; more cautious spending

c) Advocacy

As a student government, we expect:

- Better representation of student leaders at all levels
 - Better organized and frequent class visits
 - Determine how many students are being helped (numbers) with academic policy, appeals and procedures
 - Ensure student representation on college committees
 - Charanpreet's plan for student representation on committees includes designating four hours per month, built into Council members' office hours, to be dedicated to committee meetings
 - Measure through possible policy changes
- d) Volunteers
- Engage more volunteers and recognize their work
 - Christine Blake is currently working on a "Badge Program" to recognize volunteers for their leadership as well as work with the SSF
 - Focus on increasing the numbers of volunteers to staff ratio in all possible operational areas
- e) One Card
- Finalize the usage of the One Card for SSF events, activities, etc., as it relates to students opting in/out of SSF fees
 - Mario is working with the college and hopes to have the One Card in place for September
- f) By-laws
- Mario and Charanpreet will be reviewing the By-laws and will make recommendations for changes.
 - Board input is crucial and should be directed to either the SSF President or Executive Director
 - Changes must be ready by September, however the first week of August is the target
- g) 360 Survey
- Carry out 360 surveys for the organization periodically, essentially at the end of each semester
 - Keep all data in a repository to be able to perform analytics
- h) Budget
- Budget discussed
 - Budget is being based on a 30% opt-in rate
 - Funds will be distributed to campuses based on population
 - Funds collected will go back to students

- Currently, due to the uncertainty of students opting in/out, budget will be a one year plan

6. Date and Time of Next Meeting

Monday, June 10, 2019
Newnham Campus
6:30 p.m.

7. Adjournment

It was MOVED by Sukhbeer Dhillon, and SECONDED by Klodian Vocaj, “that no further business is discussed and this meeting is adjourned at 6:05 p.m.”.

Unanimous

CARRIED

Approved 06/10/19